



+966 (0)11 4642589

GENERATION FEAT

Your Next Digital Frontier!



www.genfeat.com



Generation Feat for Information Technology



Generation Feat for Information Technology is an IT System Integration, Value-added Solution Providing and Professional Services Company that is transforming how technology innovates businesses around the Kingdom. Our focus is on both volume and value solutions comprising of focused range of high demand and world leading technology brands and partnering with them to offer our clients best-of-breed consultancy and solutions. **Generation Feat** engineers success for its clients through a continuous objective of offering enhanced ROI for long-term business continuity, process and technology expertise, and cost-effective technology solutions.

Coupled with pre-sales and post-sales support, our company provides Enterprise Solutions, Systems & Components, Cloud Infrastructure, Active/Passive Network design & infrastructure, Security & Managed Services, Datacenter solutions, Virtualization, Annual maintenance contracts and Web Development; all supported by Quick Logistics Support. Founded in 2011, **Generation Feat** is a local establishment, headquartered in Riyadh, Saudi Arabia. It enjoys 100% customer retention to date.



Vision Statement

To be recognized Kingdom-wide as a leading and highly inventive technology company by practicing Value-Add & Quick Logistic Services for achieving highest level of customer satisfaction.



Mission Statement

Provide our customers with the next generation productivity and best ROI through our profound knowledge of the global technology shift.



Lenovo



VERITAS



HIKVISION

3M

vmware

EPSON





Server Consolidation:

- ✓ High Availability
- ✓ Disaster Recovery
- ✓ Much lower capital & operational costs
- ✓ Much simpler Management
- ✓ Reduced Cooling/Electrical Costs
- ✓ Reduced Floor space
- ✓ Complete Data Center Accessories & parts

Visualization:

Virtualization is the creation of a virtual device or resource such as a server, storage device, network, hardware appliance or operating system. Virtualization, with the proper data center design, can be applied to any and all parts of IT infrastructure for any organization. **Generation Feat** for IT provides data center design and architecture that virtualizes any or all of your core business infrastructure needs, while providing increased operational control over your private cloud.

Datacenter Solutions:

Generation Feat delivers the highest value data center facilities while providing you with a solution to meet your current and future needs. With our team's collective decades of experience in site survey, design & construction, engineering, and operations, we can help provide your team to design customized building, electrical and mechanical systems for your high performance computing facility. No matter what your objectives are, each customized project is executed to meet your performance and programming requirements while delivering facilities at the lowest capital and operating costs, on time and on budget.

Our comprehensive cloud-based IT offerings include Software as a Service (SaaS), Platform as a Service (PaaS), Infrastructure as a Service (IaaS) and Test Environment as a Service (TEaaS). These cloud offerings enable organizations to reduce overall IT costs in multiple ways and secure maximum value from the offering.

Our main Cloud Product Portfolio Includes:





Partnering with the best innovative technology manufacturers, **Generation Feat** supply systems and components that are required by the IT support and procurement divisions of many corporate, government and SME clients on daily or weekly basis. Such frequent requirements comprise of consumer or commercial use desktop machines, notebooks, tablet PCs, Imaging and Printing devices and its supplies, operating systems and application software, data storage appliances, and other IT accessories. Having a presence in the center of the IT market, **Generation Feat** offers technical pre-sales, post-sales support and rapid deliveries for the clients. Moreover, **Generation Feat** Audiovisual Solutions are engineered to inspire. We design and install complete, customized solutions that bring sight and sound experiences to life in any office environment. Our solutions include advanced visual components such as high-resolution LED/LCD displays, high-definition projectors that present images and video with stunning clarity.

Our Audiovisual expertise includes architectural design services, installation, maintenance and consulting services for:

- ✓ Corporate Board Rooms/Meeting Spaces
- ✓ Healthcare Facilities
- ✓ Royal Palaces
- ✓ Residential compounds
- ✓ Educational Facilities
- ✓ Exclusive personal properties
- ✓ Training Centers
- ✓ Hotel Conference Areas
- ✓ Sports academies / Stadiums

(Switching, Routing)

Since networks are becoming widely used and increasingly open, they are also becoming increasingly vulnerable to risk. **Generation Feat** delivers a unified cautious front using management, and specialized security solutions to protect against sophisticated network, and content-based threats. **Generation Feat** provides security solutions that will safeguard your company, increase network performance, increase protection, and increase visibility, all while reducing upfront costs and operational costs.

Generation Feat for IT's Networking Solutions offer:

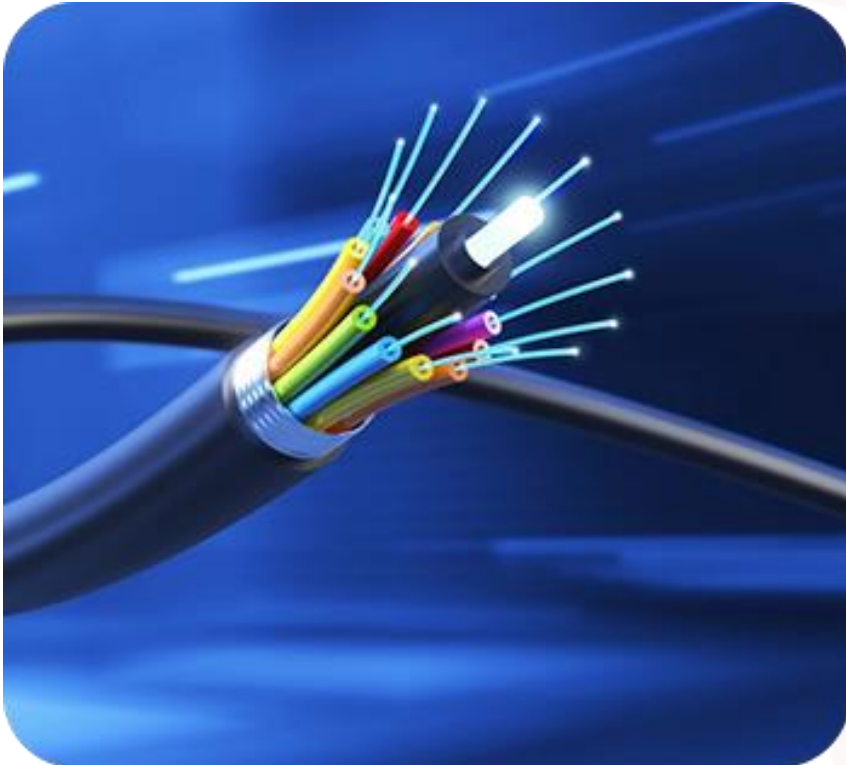
- ✓ Network Switches
- ✓ Firewalls
- ✓ Routers
- ✓ VOIP
- ✓ Load Balancers





Security surveillance requirement is increasing day by day for enterprise to SMEs to end-users. We are specialized in offering complete security solutions to horizontal and vertical market where ever there is a need of low or high security. We are partners with high quality camera for your wired or wireless environment offering security throughout the day

06. Active / Passive Networking Design & Implementation



Structured cabling provides the critical backbone of Data & Communication system in any organization. **Generation Feat** understands the complex issues involved in planning, installing and maintaining network communication systems. With our Pre-sales and network engineer's expertise, we provide our customers with the commitment that the data transmission and telecommunications infrastructure, no matter how complex, will be designed, constructed and installed to meet current and future requirements.

Network Design and Consulting includes:

- ✓ Structured cabling system design
- ✓ Preparation of structured cabling specifications
- ✓ Organizing, cabling, Network points termination, Labelling and Testing
- ✓ Planning, budgeting and engineering review
- ✓ Construction plan as per Saudi Arabian standard compliance
- ✓ Database development for cable management

Structured Cabling Installation:

- ✓ Installation of UTP and Fiber cables
- ✓ Installation of wiring racks, cabinets and patch panels
- ✓ Manufacturer certified installers
- ✓ Cable certification and compliance testing



Generation Feat Provide complete range of services in Web Development and corporate profiling for all size of organizations. Our developers have expertise and knowledge in the various tools, languages, and techniques that are required to develop and maintain unique and up-to-date web based applications. Our focus is to provide real time database applications and solutions to our clients by developing the most cost effective and efficient solution for your business. Moreover, with significant high level experience of developing business/corporate profiling campaigns for both corporates and SMEs, the team at **Generation Feat** will work with you to develop a targeted strategy to put you ahead of the competition.

Our services include:

- ✓ Web Development & Designing
- ✓ Business & Corporate Profiling
- ✓ Professional Artwork / Designs
- ✓ Different Hosting plans
- ✓ Portfolio Websites
- ✓ Corporate Websites
- ✓ Content Management Services
- ✓ Website Maintenance
- ✓ Search Engine Optimization



Contact us

✉ info@genfeat.com

+966 (0)11 4642589

Office# 2, Atlas Building 8606, Al-Urfaj, Olaya Street, Riyadh, Kingdom of Saudi Arabia

